



E-Newsletter Advertising Contract

The **TASBO Update** is distributed every two weeks. Choose the preferred month(s) for distribution of your web ad. A confirmation e-mail will be sent confirming the insertion date(s) and deadline for artwork.

Circle Month(s):

SEPT OCT NOV DEC JAN FEB
MAR APR MAY JUN JUL AUG

or provide timeline for ad campaign _____

Pricing per order:

\$500/single \$1,000/3 ads \$1,500/5 ads

Number of ads: _____

Total \$: \$ _____

Payment is due with this signed advertising contract. Refunds will be issued only if ad insertion space is not available, and other arrangements cannot be made; or if TASBO fails to run the ad, provided the advertiser provides the artwork.

Advertiser Information

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____

Fax _____

Email _____

Website _____

Ad Specs

Unless otherwise arranged, TASBO will distribute one web banner advertisement in each issue of the **TASBO Update** – an e-newsletter sent to TASBO members every two weeks. Below are the specs to be delivered approximately two weeks before each **TASBO Update**:

- Format: GIF or JPG
- Dimensions: 125 pixels wide x 300 pixels long
- File size: less than 90KB
- File name should not contain spaces
- Send url link for the ad
- Send text version of ad (one sentence)

Advertisement Agreement with Apogee Publications

Payment

Credit Card (**Circle one:** VISA, MC, AMEX, DISCOVER)

Card # _____

Expiration Date _____

Company Check (please note arrival date: _____)

I agree that this form constitutes the acknowledgement of my order, and I agree to submit any cancellation prior to the closing date.

Signature _____

Advertising Cost

Total Cost per Insertion _____

Advertising Copy

Materials to be delivered on _____

Design services requested Yes No

Please return via fax: 1-866-572-3170

Attention: Kathleen Pishotta

888-371-4933 or kathleen@apogeepublications.com

Checks payable and sent to: Apogee Publications, 6528 Greenleaf Ave., Suite #219, Whittier, CA 90601